NEWS AND NOTES OF PLAYS AND PLAYERS

Why Not the Factory System in Play-Making?

By Rebecca Drucker

plain business methods, especially in write plays. our plays to find a playwright so firmly quartered in a brisk office building and accepted on terms of equality by such really useful people as stock brokers, real estate dealers and advertising sgents.

There is a substantial reassurance.

of fifteen years of cautious experi-

terest on his investment is being paid Emcational Alliance, on East Broadlacob Gordin, the famous Yiddish ence enrolled himself in Clayton Ham- arts disrespectfully after this! ilton's drama course. Soon afterward be brought to Clayton Hamilton's at a drawer and brought out a contract, tention Gordin's play, "Kreutzer Sotions, he offered himself as a collabo- for less than fifteen thousand apiece." rator. Together they made the version

AMUSEMENTS

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WISE

Morosco

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PETROVA

OSETTA DUNCAN SISTERS VIVIAN

THE MEMORY BOOK" with

MABEL McCANE

POWERFUL SUPPORTING BILL

The New YORK THEATRE & ROOF HAM SO II F M. Good to 1 A M Althon, "Peggy Does Her Durnelest"

American Roof 120 M. West of Bloom Change To-Molliflow (Mon., EV. Change Comedy 4, 641 Senting Than, 5 of bars. in Theory of Careyof 4, 641 Senting Torris in "Shadows," J. Change Company (A. of the Change Company of the Care Change Ch

IN THE 3 MASTED SCHOONER OF FUN

CAPPY

376 LAUGHS IN 160 MINUTES

school for a living, making occasional We Americans always respond with but this determined him to gamble "Twelfth Night" at French keen delight to proof of the success of everything on his belief that he could

An artist who be determined cold-bloodedly at the season rapidly draws to a close, is to can drive a good bargain or a writer start—whether he would be suicidarly courageous and write from the inspirawho is sharp about his royalties is a tion of his immersion in Sudermann, "Twelfth Night" was acted by the level-headed people when goaded to ir- automatically back to school teaching, and the present revival is more or market. Though he was young he was its patrons for its repetition. discreet, and calmly scrapped the in- The cast follows: Orsino, played tellectuals and picked George M. Cohan by Henry Dhurtal; Sebestien, by Refor his model. But if you think it nee Bouquet; Tobey Belch, by Romain looks easy to write like George M. Bouquet; Andrew Aguecheek, by Louis Cohan, try it. The substance of the Jouvet; Malvolio, by Jacques Copenu; American successful play may be light, Olivia, by Valentine Tessier; Viola. but its technique is tricky. Shipman by Suzanne Bing; and Maria, by Jane found he had to learn a new alphabet Lory. by which to try it; and so greatly was about Samuel Shipman's office—its ef- | sire to succeed that he put all his conhe animated by the commendable de- Benefit for Catholic ficient filing cases, its neat secretary siderable stock of patience, shrewdness and enterprise to the task of learning

a small man, with blunt features and short eves, and one may read his sucwritten nearly lifteen plays. Four of M. Cohan, the following stage stars them were done in collaboration with will appear: Tessa Kosta, Sailie Fishqualities of our business romance. The Julie Lippman. They met chiefly with er, George White, Green and Blyler; indifferent success, but out of each he has distilled something for his bag of beth Murray, Mollie King, Emmet Corfees of "Friendly Enemies," "East Is has yielded up its secrets to him one Sanderson. tricks. The mystery of popular success rigan, Joseph Cawthorn and Julia West" and "The Woman in Room 13" by one, until now he comes as close to having the formula for the American

Tagore Matinee at

Now, having perfected the mechanics of production, Shipman is prepared for | Catherine du Pont will give the cision to be a playwright and then the next logical step which is quantified to wich Village Theatre on Tuesday af the next logical step-which is quan- third of her matinees at the Greenmerely produce a play at a time, when ternoon, February 25, consisting of ms with which he had started out. many plays! The backward individual- the Noh and Lyric Dramas of Japan, istic system of the theatre needs to be Miss du Pont will give a special prorevised in favor of the progressive fac- gramme Sunday evening, March 2, the tory idea. How, then, can we keep our bill including Tagore's "Chitra," "The forty-five theatres filled with plays? Fruit Gathering," "The Crescent Moon," Shipman is working out his idea now "Gitanjali" and "The Gardener," made some preliminary skirmishes at the ideas for four plays, which he has in this manner. He has plotted out group that met in the John Davidson the rise of the action in each scene school. The John Davidson school was leaving him to clothe the skeleton with an educational project started on the dialogue and incident. After this has East Side, which designed to fill in the been successively accomplished with background of ambitious each collaborator he returns to the young East Siders, of whom Shipman first one for a revision of what has was one. His first play was called been done. In this way he is the direct-"Justice," and it satirized a daily scene ing intelligence, he is relieved of rouas police court. Its production in the tine work and is enabled to make four my, brought him into touch with yielded it before. Of course, four is a plays yield royalties where only one playwright, who urged him to develop But there is no reason why they cannot small number of plays to start with. his talent. Shipman had just then en- be produced in even larger quantities. Surely no business man can regard the

Mr. Shipman reached languidly into which he contemplated thoughtfully. nata," of which he proposed making an "They offer me ten thousand dollars English adaptation. The adaptation for a scenario," he remarked. "I ofwas a little more than a young fresh- fered them the same series of scenman could handle alone, and Hamil- arios three years ago at a thousand ton's interest having been aroused both by Gordin's play and Shipman's ambithem. I believe I shall not sell them

But, with all this glittering achieveof "Kreutzer Sonata" that Blanche ment, Mr. Shipman is burdened by an Walsh used. This gave Shipman a tre- unsatisfied longing to write an intelmendous impetus on his career. It had lectual play. In it, we suspect, Mr. formerly been his intention to teach Shipman will feel himself under no

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MARRIED

BIG FUN HITS

of the forty-five theatres to which he owes a plain duty to give up this profitless idea but Mr. Shipman clings to it with the tenacity of a suppressed

Theatre This Week

where business methods But the nature of his product had to Theatre du Vieux Columbier, whose start-whether he would be suicidally revive its one Shakespearian play,

At the benefit performance for the here, as they should be in any well clapsed between that decision and his be given next Sunday evening, March

Greenwich Village Theatre

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cich Village CATHERINE DU PONT NOH TO-NIGHT

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2 Big TO-DAY at 2.15. 25c 4.55c
Commencing To-morrow Afternoon SEONGE STONE AND ETTA PILLARD AND THE SOCIAL MAIDS

Week Starting To-Morrow Evening A. H. WOOD presents **FLORENCE** REED

OLCOTT IN

ROADS OF DESTINY TO-DAY-3 KEITH CONCERTS-2 WILLIAM COLLIER "Nothing

compulsion to be diverting and clever, and the result is hard to contemplate. We would plead with him in the name Frances Starr Presents Mr. Belascoin 'Tiger! Tiger!'

By Harriette Underhill

Frances Starr is a sweet and gentle rirl. When you meet her she puts her hand straight out and grasps yours irmly and gazes at you with a sort of vistful look which seems to say,

When we went to see Frances Stari t the Belasco Theatre the other night e were simply keeping a promise It happened like this: Miss Starr

ished to be an actress and we wished

Mrs. Starr and she showed us a picture | go. Actors' Guild March 2 of Frances inscribed: "To my darling e "her little girl."

we had no chance, and then we went he makes you work and work seriously. small towns in Canada.

AMUSEMENTS

knowing that she would be as she happy, and furthermore, I could not really is-totally unspoiled.

I came to New York and started to don't; we are afraid to meet him," denly note our great talent and beauty, work for \$10 a week, out of which I Miss Starr dragged him in. We rose which lay concented under our Jap- "Miss Starr plays Sallie exactly ade to her mother long ago; for we lived and furnished my own gowns. I to our feet, all ready to fly if he anese makeup, and say: There is the as I know she must have been. Most ave known her many years, though rehearsed each day and played two scowled at us, as he well might, at nucleus of a great star. Come to my performances. Besides that I made being thus rudely interrupted.

Stock Company and they sent her to cues, as a rule, and I got so I would write," he said, "and I want to know New York. We were sent to Albany jump every time I heard a bell ring. how you happen to have such an intiand there we heard all about Frances. Later I was raised to \$15 a week and mate knowledge of the stage and the enough to deserve it, and trembled you been on the stage?" Soon we became acquainted with each week for fear they would let me "Yes, Mr. Belasco," we said, "thank-

"And then, finally, Mr. Belasco gave namma from her little girl." And Mrs. me my chance, Of course, I realize stage?" he asked. Starr made us promise that when we how lucky it was that he should have

"I never have gone out at night be- "You should have been an actriss," back there was Miss Starr playing in cause it was instilled in me by Mr. said the great Belasco firmly. "The Music Master," almost a star, and Belasco that after the performance was "We should love to have been one, who feel that if they marry anything then the great Belasco himself helped

regularly. So, you see, I never have gone about at all and I know very little of the restaurants and places of

"My life has been absolutely devoted to my work and while I may have we never dared approach her, not missed a great deal, I have been very We told her all this, seated in her do any differently. It is what he dedressing room after the curtain had mands in return for guiding our foot-

"Yes," said Miss Starr musingly, "And I want you to meet him. Here Bates's parasol in 'The Darling of the | not understand Sallie's attitude unti that all seems so terribly long ago. he is!" and before we could say, "No, Gods," we prayed that you might sud- we saw the play

"Fortunately, I played maids, mostly, Mr. Belasco lowered his head so that you had come to me. And now let me pathetic." be an actress. Miss Starr lived in so I had to have only a black dress his snow-white hair fell down over his tell you something. No one ever the became a member of the Proctor sisted of fourteen sides of doorbell then he spoke. "I read everything you he girl with so much talent and I was so afraid I wasn't doing well wings and the dressing rooms. Have

"And why did you not remain on the

returned to New York we would go to noticed me; otherwise, I might still be tired of going from office only struggling. Mr. Belasco is kind and to be told that there was nothing epen But, when we did return, we were so gentle and sweet and lovely, but—but but the lead in a No. 5 company of o

New Plays This Week

THURSDAY-At the Republic Theatre Arthur Hopkins will present Marjorie Rambeau, by arrangement with A. H. Woods, in a new play by Leighton Graves Osmun called "The Fortune Teller." The play has been staged by Arthur Hopkins, and in the cast in support of Miss Rambeau are Hugh Dillman, Robert Vaughan, E. L. Fernandez, Grace Goodall, Eleanor Montell, Edna Archer Crawford, Winifred Wellington and Irene Shirley.

appeals to me in vain. I am the most said Miss Starr proudly. "Now, don't approachable person in the world and tell me they look like it, for I really if I can detect any reason whatever can make very nice things when I try, for so doing, I give each applicant a But I knew just the sort of things

story and from now on you will be trying to look stylish to attract the

Mr. Belasco shrugged his shoulders, "Because" we murmured, "we got "I never say anything I do not mean." loved the mystery-the elusiveness."

for him. Now, all of the cooks that "I should like to say that i we have known are haughty persons true-only I know that it is," And the "Rose of the Rancho" followed over an actress needed to rest. I never only you never noticed us. And all less than an M. P. it will have to be

AMUSEMENTS

flippant and coy. She never should "I probably should have said it if be anything but fearful and shy and

"We are going to put that in our month. Poor little thing! She was

"Which only goes to prove that you never can hold a man by telling him

quickly, and then she was a star, and could go out to ten because it inter- the while we were carrying Blanche a morganatic marriage. So we could stage door and called a taxi for us. us on with our coat, took us to the

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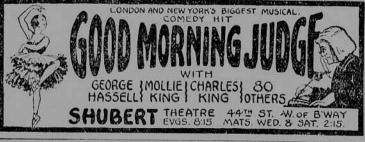
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OF MOLLY" AT THE BROADHURST THEATRE,
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—Alan Date



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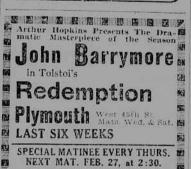
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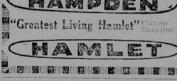
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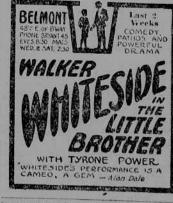


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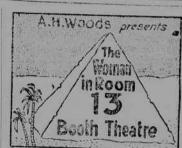








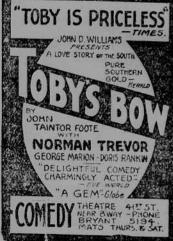
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